



Hinton & District Chamber of Commerce Association

309 Gregg Avenue, Hinton, AB T7V2A7

Phone 780-865-2777/Fax 780-865-1062

email info@hintonchamber.com

www.hintonchamber.com

Greetings Valued Chamber Members,

The year 2023 was defined by change at the Hinton and District Chamber of Commerce.

We said farewell to longtime executive director, Natalie Charlton, after a decade of passionate and dedicated leadership for our members. Gone also is office manager Natasha Buck after more than two productive years in the organization. We also saw significant change of the board of directors. With four new faces joining since spring 2023, half of our board has been with us less than a year, and most others are just finishing their first two-year term.

With new staff and new board members comes fresh ideas, energy and perspectives. The last two years has seen your chamber lead the formation of a Destination Management Organization to champion the vast potential of Hinton's visitor economy. With that group now up and running your Chamber is now looking ahead to what is next.

The board has taken all the feedback and input it's received over the past few months, either through direct conversations or the online survey that was sent out in January, and used it during its strategic planning session Feb. 3. From that session, we will establish priorities and an action plan for the remainder of 2024 and a strategic plan for the next couple of years.

We acknowledge that our small business community is in duress, and we can say that supporting small business through enhanced messaging and initiatives is an immediate priority moving forward. We will outline our full priorities at the Business Awards Gala on April 13 and provide further details at our Annual General Meeting on April 25.

Through political representation and advocacy, networking opportunities and promotion of the local economy, we continue to fulfill our mission to create the best possible business environment in Hinton and the surrounding area. We cannot do that without your support.

Best regards,

Jessica Zimmer
Chamber President

Board of Directors

President: Jessica Zimmer, RBC

Vice President: Emily Olsen, Novus Earth Energy

Secretary: Lisa Cumby, Apex Auto Body

Treasurer: Paul Lovsin, Freson Bros Hill

Director: Roxanne Schneider, Logic Control

Director: Trevor Bamsey, Rocky Mountain Collective

Director: Amanda Richards, ATB Financial

Director: Kristin Braun-Wilson, K. Braun Photography

Office Team

Tyler Waugh, executive director

Tanya Verquin, office administrator



Upcoming Events

- Thursday, March 7 **Beer and Blue Jeans** (Will feature a meet and greet and Q&A with representatives from all three levels of government, Mayor Nicholas Nissen, West Yellowhead MLA Martin Long and Yellowhead MP Gerald Soroka)
- Saturday, April 13 **Business Awards Gala**
- Thursday, April 25 **Chamber Annual General Meeting**
- Friday, June 14 **Annual Golf Tournament**
- Monday, July 1 **Canada Day Parade**



The Hinton and District Chamber of Commerce held its first event of 2024 with a business luncheon Jan. 24 at the Holiday Inn. Forty four people attended for the networking opportunity and to learn more about the Hinton Destination Management Organization Society and Hinton's position in the visitor economy.

Your Chamber is committed to creating the best possible business environment in Hinton & the surrounding area.



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☐ New Application ☐ Renewal

NAME OF BUSINESS: _____

CONTACT PERSON: _____

MAILING ADDRESS: _____

POSTAL CODE: _____ PHONE NUMBER: _____ FAX: _____

EMAIL: _____

WEBSITE: _____

BRIEF DESCRIPTION OF YOUR BUSINESS: _____

Does your Business currently offer a discount to other Chamber Members? YES _____ NO _____

If YES explain: _____

Would you like your Business listed on the Chamber Website? _____

Please send Chamber Correspondence, VIA: ☐ Email ☐ Not at all.

Membership Fee Schedule Please indicate which employee category your business falls into		
FULL TIME EMPLOYEES	ANNUAL INVESTMENT	BASE AMT + GST
Non-Profit/ Associate Member	\$125.00 (10.42/mo)	\$119.00+5.95
1-5	\$255.00 (21.25/mo)	\$242.86+12.14
6-10	\$340.00 (28.34/mo)	\$323.81+16.19
11-20	\$455.00 (37.92/mo)	\$433.33+21.67
21-49	\$595.00 (49.58/mo)	\$566.67+28.33
50-75	\$695.00 (57.92/mo)	\$661.90+33.09
76-199	\$1295.00 (107.92/mo)	\$1233.33+61.67
200+	\$3295.00 (274.58/mo)	\$3138.09+156.90

Sponsorship Investment	\$1,800	\$1,500	\$1,000	\$500
Sponsorship Commitment	<input type="checkbox"/> Platinum Sponsor	<input type="checkbox"/> Gold Sponsor	<input type="checkbox"/> Silver Sponsor	<input type="checkbox"/> Bronze Sponsor

Celebrating Success



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Dear Sponsor,

As we approach a new year, we renew our commitment to providing networking opportunities to our membership, as well as events that promote community and ensure that local business concerns are given a voice at all levels of government.

The Hinton & District Chamber of Commerce is a premier business support network. The Chamber is committed to creating the best possible business environment in Hinton & area through advocacy, value-added services, networking events, and celebrating the successes of business.

As a not-for-profit organization, the Chamber of Commerce is a dues-driven organization relying on membership and additional sponsorships to host our signature events and activities. Your Chamber Membership and sponsorship helps drive our ability to

We have already hosted a membership luncheon in January that attracted 44 people, and your sponsorship was once again acknowledged at the event. Looking ahead to the coming year, your sponsorship will support:

- Beer and Blue Jeans on March 7 (meet and greet and Q&A session featuring Mayor Nicholas Nissen, MLA Martin Long, MP Gerald Soroka)
- Business Awards Gala on April 13
- Annual General Meeting on April 25
- Membership Luncheon on May 16
- Golf Tournament on June 14
- Canada Day Parade on July 1
- Beer and Blue Jeans event in September
- Small Business Week Programming (October 20 - 26)
- Snowflake Parade on Nov. 29th

We thank you again for your past contribution and we look forward to another successful year. To make your sponsorship commitment please forward our completed sponsorship form via email to info@hintonchamber.com attention Tanyag or call the office: 780-865-2777.

Regards,

Jessica Zimmer, President
Hinton and District Chamber of Commerce Board

Celebrating Success

Signature Events Sponsorship Opportunities	Platinum	Gold	Silver	Bronze
	\$1,800.00	\$1,500.00	\$1,000.00	\$500.00
Membership Recognition				
Membership Listing	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Website Sponsorship Recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social Media Welcome	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social Media Feature 6 times/yr	<input checked="" type="checkbox"/>			
Social Media Feature 4 times/yr		<input checked="" type="checkbox"/>		
Social Media Feature 2 times/yr			<input checked="" type="checkbox"/>	
Recognition at all Chamber events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Annual Business Awards Gala - April 13th				
Gold Sponsor	<input checked="" type="checkbox"/>			
Silver Sponsor		<input checked="" type="checkbox"/>		
Event recognition logo, signage, advertising, etc.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
2 - Gala tickets	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Annual Golf Tournament - June 14th				
Cart Sponsor	<input checked="" type="checkbox"/>			
Pre-Golf Reception Sponsor		<input checked="" type="checkbox"/>		
Host a Hole				<input checked="" type="checkbox"/>
Sponsor a Hole			<input checked="" type="checkbox"/>	
2 - tickets	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Event recognition & logo	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social Media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Canada Day & Snowflake Parades				
Social media & print	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Beer & Blue Jeans and Business Luncheons				
Event recognition & logo	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsorship Investment	\$1,800.00	\$1,500.00	\$1,000.00	\$500.00
Sponsorship Commitment	<input type="checkbox"/> Platinum	<input type="checkbox"/> Gold	<input type="checkbox"/> Silver	<input type="checkbox"/> Bronze
Business Name:				
Contact Name:				
Contact Information:				