



## Hinton & District Chamber of Commerce Association

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### Greetings Valued Chamber Members,

As we ring in a new year, we can reflect on the tremendous achievements of our Community in 2022 and revel in the resiliency our business community has shown this year.

During 2022 our members, along with our Community experienced many economic and environmental challenges which threatened economic success and viability. We as your Chamber recognized, listened to, and heard your needs and concerns to ensure effective member representation.

The Chamber is committed to supporting and representing its members as we move into 2023, turning challenges into opportunities for growth, diversification, and ultimately success. We recognize the need for investing in the future and developing the incredible talent within our area to create a foundation for stronger economic development.

We are looking forward to working with all members and the Hinton and District Community, forging ahead as we navigate another successful year. Together we can strive to achieve one shared vision – to make Hinton the best community it can be.

### 2022 Highlights and Accomplishments

- Continued advocacy efforts from the Municipal, Provincial and Federal levels.
- Continued Advocacy to MLA and Ministers for red tape reduction.
- Continued to provide advertising opportunities through our Willow Creek sign, Billboard sign, and Provincial logo signs.
- Continued with local and regional partnerships to best support economic development.
- Continued working with local shopping districts to promote the shop local messaging with events such as the Snowflake Festival.
- Continued to promote the #HintonFirst Bucks program, a shop local campaign.
- Introduced an e-commerce site: [ChamberMarket.ca](http://ChamberMarket.ca)
- Held successful Canada Day and Snowflake Parades
- Continued to developed the Explore Hinton Brand ([ExploreHinton.org](http://ExploreHinton.org))
- Created and Distributed the Hinton Visitor Guide
- Ongoing Tourism support with the operations of the Explore Hinton Visitor Information Center
- Providing ongoing communication through our newsletter: Things to Know
- Hosted a successful re-scheduled Business Awards Gala, our first major event post Covid.
- Hosted networking events; such as the Golf Tournament and Business Support Network events.
- Maintained responsible spending by adjusting the Chamber budget and continued to look for additional means of grant funding and financial opportunities

Your Chamber works for you and the entire business community. We would like to thank you for supporting your Chamber through your membership contributions. Through your membership fees you are also supporting the essential advocacy work of both the Provincial and Federal Chambers who give our members and our Community a voice at these levels. Without your continued support, the Hinton & District Chamber would not exist, but with it, together we will make Hinton the best community it can be.

Best regards,

Jessica Zimmer  
Chamber President

# Signature Event Sponsorship Opportunities

The Hinton & District Chamber of Commerce is a premier business support network. *The Chamber* is committed to creating the best possible business environment in Hinton & area through advocacy, value-added services, networking events and celebrating the successes of business. As a not-for-profit organization, the Chamber of Commerce is a dues driven organization relying on membership and additional sponsorships to host our signature events and activities. Your Chamber Membership supports our efforts to represent the business community at a Municipal, Provincial and Federal level. The Chamber ensures that the views of the business community are reflected in government decision making.

## The Six Pillars Guide Decision Making

The Chamber Board regularly reviews these Pillars to ensure they stay focused when executing high-level initiatives.

1. Economic Development
2. Celebrate Business
3. Support Business Excellence
4. Support Local Shopping
5. Strengthening Regional Partnerships
6. Advocacy (Municipal, Provincial & Federal)

As we approach a new membership year, we invite you to review the sponsorship levels; as The Chamber is presenting these sponsorship opportunities once at the time of membership renewal in hopes to streamline the sponsorship process for both our valued members and The Chamber.

## Signature Events

**Small Business Awards Gala:** Celebrates Best Practices in our Business Community. This sold out event offers an opportunity for the business community to come together to celebrate excellence in 11 nomination categories.

**Golf Tournament:** A fun networking event with other business members of the community. Enjoy an afternoon of golfing and socializing. 9 holes including golf cart, post-golf light meal and prizes.

**Parades:** The Canada Day Parade & The Winter Snowflake Parade

**Beer & Blue Jeans:** Casual evening of networking and fun throughout the year.

Thank you for your interest in the Hinton & District Chamber of Commerce Signature Event Sponsorship Opportunities. We look forward to hearing your thoughts and certainly open to further discussion if you have questions or comments. See you at our next event in 2023!

Signature Events Sponsorship Opportunities	Platinum	Gold	Silver	Bronze
	\$1,800.00	\$1,500.00	\$1,000.00	\$500.00
<b>Membership Recognition</b>				
Membership Listing	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Website Sponsorship Recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Social Media Welcome	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Monthly General Meetings Mention	<input checked="" type="checkbox"/>			
Social Media Feature 6 Times/yr	<input checked="" type="checkbox"/>			
Social Media Feature 4 Times/yr		<input checked="" type="checkbox"/>		
Social Media Feature 2 Times/yr			<input checked="" type="checkbox"/>	
Recognition at all Chamber events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		

<b>Annual Small Business Awards Gala</b>				
Gold Sponsor	<input checked="" type="checkbox"/>			
Silver Sponsor		<input checked="" type="checkbox"/>		
Event recognition logo, signage, advertising, etc.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
2 - Gala Tickets	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	

<b>Annual Golf Tournament</b>				
Cart Sponsor	<input checked="" type="checkbox"/>			
Pre-Golf Reception		<input checked="" type="checkbox"/>		
Host a Hole				<input checked="" type="checkbox"/>
Sponsor a Hole			<input checked="" type="checkbox"/>	
2 - Tickets	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Event recognition & logo	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social Media	<input checked="" type="checkbox"/>			

<b>Annual Parades</b>				
Canada Day - Banner logo	<input checked="" type="checkbox"/>			
Snowflake - Banner logo	<input checked="" type="checkbox"/>			
Social media	<input checked="" type="checkbox"/>			

<b>Quarterly Beer &amp; Blue Jeans</b>				
2 - Tickets	<input checked="" type="checkbox"/>			
Event recognition & logo	<input checked="" type="checkbox"/>			
Social media	<input checked="" type="checkbox"/>			

<b>Sponsorship Investment</b>	<b>\$1,800</b>	<b>\$1,500</b>	<b>\$1,000</b>	<b>\$500</b>
<b>Sponsorship Commitment</b>	Platinum	Gold	Silver	Bronze

**Business Name:**

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**Contact Name:**

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**Contact Information:**

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# 2023 Chamber Signature Events Calendar



## **Beer & Blue Jeans**

**Quarterly**



## **Small Business Awards Gala**

**April 29th, 2023**



## **Chamber Annual General Meeting**

**May 4th, 2023**



## **Annual Golf Tournament**

**June 16th, 2023**



## **Canada Day Parade**

**July 1st, 2023 (Valley Parade Route)**



## **Snowflake Parade**

**December 1st, 2023**



## **General Meetings & Networking**

**Time and place TBD**